

## 8th Job Market Simulation *Call for Submissions*

The European Marketing Academy (EMAC) is organizing the yearly Job Market Simulation.

The focus of the workshop is primarily on the research presentation the students are expected to deliver during their first-round interviews, where participants will have the opportunity to present two (or potentially four) times to different groups of professors to practice and get feedback.

In an online kick-off meeting, the workshop will also address several do's and don'ts in the first-round interviews as well as on the campus visits.

**The workshop will be held on June 2 from 14:00-17:00 at the University of Bath in Bath, UK.**

Note that the Job Market Simulation is only for those students who are seeking a tenure-track position immediately. It will run right after the Doctoral Colloquium, which means that students who are planning to apply for the Doctoral Consortium may also apply for this workshop. However, the admission processes for these two events are independent.

### Application materials:

- **One-page motivation letter from the student** (Please clearly state that you are seeking a tenure-track position immediately, and also if you do not want us to share your profile with hiring schools.)
- **Curriculum vitae**
- **Recommendation letter from the advisor**
- **Job market paper** (Please include only one paper that is not yet accepted for publication; it can also be updated till the workshop.)

Submission link: <https://www.xcdsystem.com/eiasm/abstract/index.cfm?ID=6vcKEjT>

**Submission deadline: March 31, 2026 (16:00 CET)**

If admitted to the workshop, students will be required to register and pay a fee of 50 Euros.

### Coaches (in 2025):

Paulo Albuquerque / Alix Barasch / Amitava Chattopadhyay / Anatoli Colicev / Matteo De Angelis / Yiting Deng / Kristin Diehl / Delphine Dion / Jeff Dotson / Peter Ebbes / Jacob Goldenberg / Bruce Hardie / Reto Hofstetter / John Hulland / PK Kannan / Anne-Kathrin Klesse / Andreas Lanz / Barak Libai / Anirban Mukhopadhyay / Nailya Ordabayeva / Mario Pandalaere / Elena Reutskaja / Jason Roos / Gaia Rubera / Verena Schoenmueller / Tatiana Sokolova / Francesca Sotgiu / Mirjam Tuk / Kapil Tuli / Ana Valenzuela / Ralf van der Lans / Jenny van Doorn

### Organizers:

Peter Ebbes (HEC Paris)

Jacob Goldenberg (Reichman University)

Andreas Lanz (University of Basel)

**Questions should be directed to Andreas Lanz ([andreas.lanz@unibas.ch](mailto:andreas.lanz@unibas.ch)).**