

STATEMENT FOR THE EMAC POSITION OF TREASURER

Name: Edyta Gołąb-Andrzejak

Address: Gdańsk Univeristy of Technology
Narutowicza Street 11/12, 80-233 Gdańsk
Poland

Your EMAC Experience (50 words) (years of membership at EMAC, Your contribution, activities involved)

I have been an active EMAC member since 2021. I participated in the EMAC Regional Conference in 2021 in Warsaw, Poland. I am planning to attend the EMAC Regional Conference in 2022 in Kaunas, Lithuania.

Your Personal Buy-in (100 words) (your professional background – a short C.V.)

I have been working as an Assistant Professor position at Gdansk University of Technology, at the Faculty of Management and Economics, in the Marketing Department since 2010, where I conduct research on marketing. I am the author and co-author of more than 50 scientific publications. I am a member of the Polish Scientific Society of Marketing of the position of Treasurer a second term of office, Polish Economic Society and Pomeranian Institute of Science under the patronage of Professor Bruno Synak. I am Guest Editor of Special Issues of international journals WoS and Scopus indexed.

Your Policy Statement (300 words)

I assume annual monitoring of revenues from membership fees, as well as approving them and submitting annual reports to Executive Committee Members and communicating them to EMAC members during the General Assembly.

The implementation of the entrusted tasks is guaranteed by five years of experience gained as a treasurer in the Polish Scientific Marketing Society, for which position I was elected twice.

Edyta Gołąb-Andrzejak

